

# ADDITIONAL EXAMPLES

## TECHNOLOGY

- Israeli Video Game Night (with Israel-made technology)
- Showroom of Israel-made technology
- Talk on Israeli medical advancements
- Talk on Start-Up Nation
- Israeli Innovation Trivia
- Israel Social Entrepreneurship Fair

## PROTEST

- Anti-BDS demonstrations
- March on BBC/UK Consulate
- Public memorial service for victims of terror
- Demonstrations with Israeli flags
- Pro-Israel Pride Rally
- "Boycott" of Israeli Products

## THE IMPORTANCE OF TABLING

Setting up a table with information and a sign-up sheet at the activities fair (or your school's equivalent) will help you recruit new members and raise awareness.

Tabling for events is also a great way to promote your event or support your cause.



## EDUCATION

- Israel 101
- Israel Jeopardy
- Israel Wheel of Fortune
- Screening Rock in the Red Zone
- Screening of Brave Miss World
- Screening of Bottle in the Gaza Sea
- Are you smarter than an Israeli?

## TABLING TIPS

### 1. Location, location, location.

Set up a table in an area with lots of traffic.

### 2. Bring advertisements.

Print copies of your upcoming event, a petition, and sign-up forms.

### 3. Plan an "ask."

They're already deflecting your glare. Think of a catchy phrase to attract their attention.

### 4. Everybody likes chocolate.

Want them to RSVP to the Facebook event or play a symbolic game? Offer a prize.

### 5. Don't be shy.

Make sure to have at least one member standing in front of the table. Approach passersby - you didn't come here to relax!

Need resources?  
CAMERA can provide you with custom handouts, food, give-aways, and prizes.